

Maximum Exposure to achieve the best price

A winning website

Our award winning website receives over **three million hits** per month.

www.knightfrank.co.uk/international

Our high profile global website gives your property exposure to an international audience. People are driven to our website via innovative e-marketing, search engine optimisation and high profile property websites around the world.



Our commitment to delivering the very best presentation quality ensures maximum response.

Advertising that finds buyers

We regularly **advertise in key property titles.**

Powerful editorial press coverage

We receive a mention in the press **every 16 minutes** of the working day.

Our PR team have powerful contacts within the media and are dedicated to generating coverage for all Knight Frank properties.



We pride ourselves on producing the highest quality brochures and marketing material to show your property to its best advantage and to grab the buyer's interest - right hand brochure image to be removed.

Perfect presentation

Our brochures and magazines are renowned for showing properties in the **best possible light.**

International expertise

Our regional experts have on **average 17 years' experience** in their local market.

Our London based agents visit the region regularly in order to familiarise themselves with the properties they are selling.



Genuine Active buyers delivered to your door by our international office network

International network

Over **200 offices** in **30 countries** around the world.

From London to Hong Kong, New York to Moscow, our unique network of offices attracts buyers to your door.



Our single, integrated database covers all residential offices and has an unrivalled network of international buyers and sellers being tracked on a daily basis

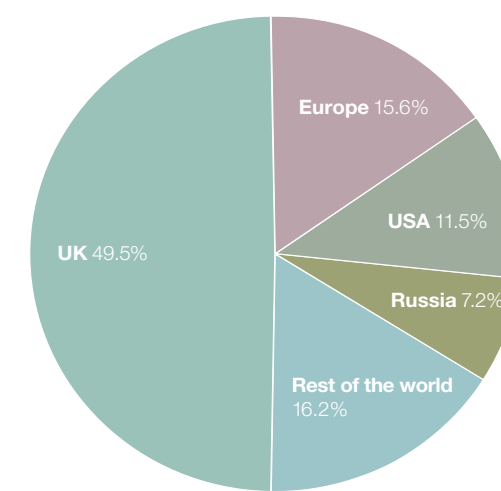
A potent buyer database

Your property sent to waiting buyers **within 24 hours** of us receiving instruction.

A constant source of quality buyers

Our local, national and international networks provide access to a vast and **constant source of serious buyers.**

- We have one of the strongest networks in London and throughout the UK. As a result we are able to source buyers quickly and efficiently.
- Our international network gives you access to increasing buyer demand from as far afield as Moscow and Asia.



Where our buyers come from

Our buyers purchase properties of all shapes and sizes

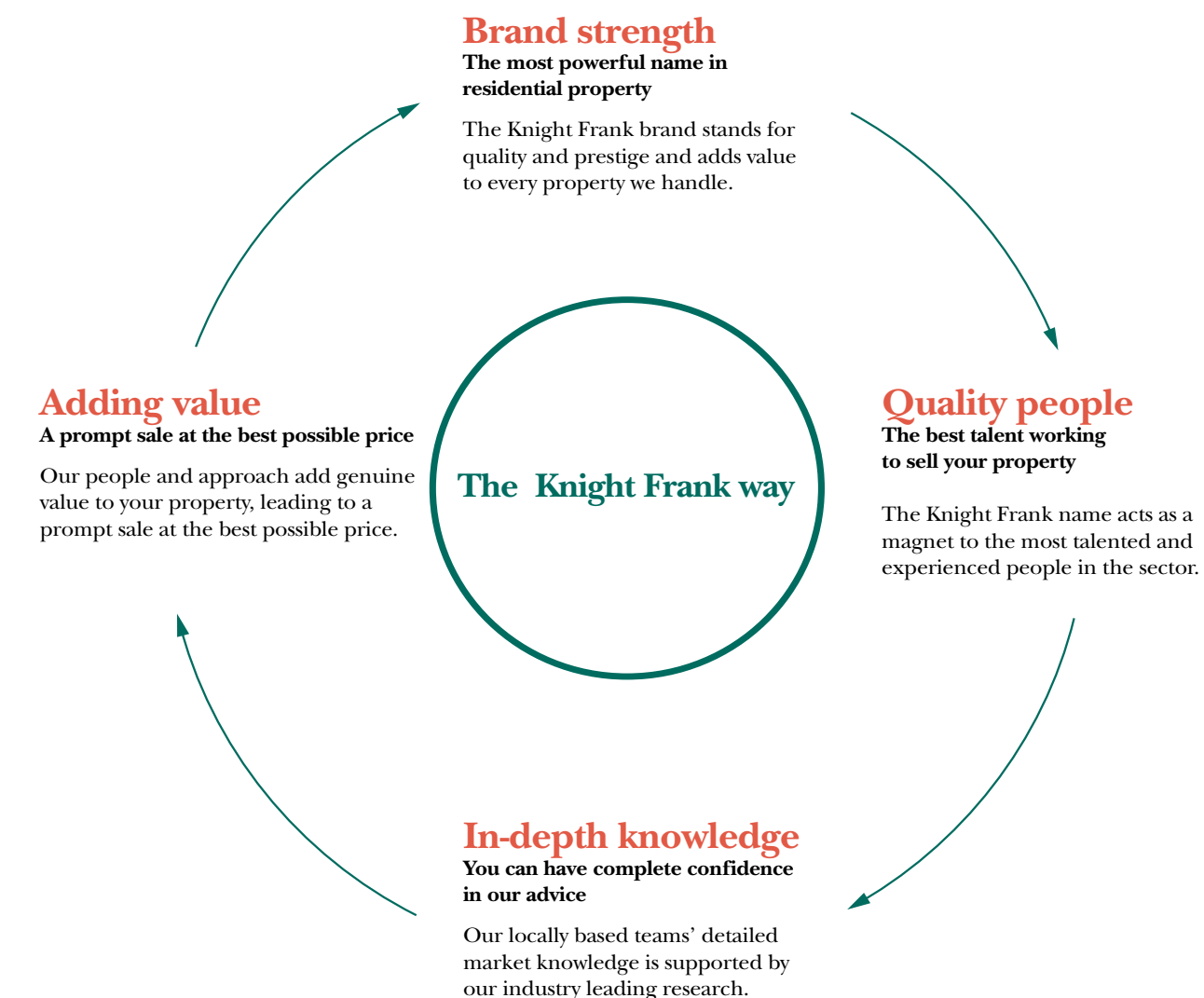
Our property portfolio is now **more diverse than ever** with product across all price ranges.



The Knight Frank way: International vision with local insight

Our brand stands for quality and integrity and offers a team with flair and professionalism.

What makes Knight Frank different?



Keeping you in the picture

We pride ourselves on keeping you up to date **with timely, accurate information** on the marketing and sale of your property.



Maximum exposure + Genuine active buyers + The Knight Frank way = The best possible result